



City of Annapolis

Annapolis Heritage Commission

145 Gorman Street
Annapolis, MD 21401-2535
c/o Lisa Craig

Annapolis Heritage Commission

April 9, 2014

Commissioners Present: Haight, McWilliams, Ramirez, Clark, Holland, Worden

Commissioners Absent: Chair Mack, Cropper, Hayes-Williams, Engelke, Bowen

Staff: Craig-Board Liaison, Dr. Sally Nash

Wayfinding Signs Worksession

Ms. Craig explained that Dr. Nash was invited to the meeting to discuss the Way Finding Sign Program. She provided a brief background on the project indicating that the HPC reviewed the Wayfinding Sign Program and referred it to the Heritage Commission for review and comment. The AHC entered into a work session to discuss the program.

Dr. Sally Nash explained that the Department has been working on this plan for several years and completed a master plan so are now moving forward with Phase 1 of the plan which is the pedestrian signs that include six signs. The signs are three sided and one side will include a map so are soliciting what to include on the other two sides. The signs are in the early stages so the fabrication details have not been determined yet. She indicated that they are hoping to install a sign at the Veterans Park in Eastport (604) owned by AACO; the West Annapolis sign (605) is under negotiations because the West Annapolis Business Association would like to have a gazebo near Regina Restaurant. She responded to a question regarding the timeline indicating it will be approximately four months before the signs are installed and that there is funding available for fabrication.

Immediately following the work session, Mr. Holland called the meeting to order at 5:10pm and the agenda was approved as submitted.

B. ADMINISTRATIVE BUSINESS

1. Review, Ideas and Feedback for 6 Wayfinding System Kiosk Panels

Ms. Craig explained that when the project was presented to the HPC, their recommendation was that if the kiosk was being considered then there should be a map on one side and one of the panels would tell the story of the adjacent building and the other panel could discuss the area. Ms. McWilliams believes that the tourist should be considered when determining what to include on the panels. Mr. Haight asked if it is possible to place all six locations on one map to show the location in relation to the larger map. Ms. McWilliams suggested using a QR code as part of the mapping program and there was a brief discussion regarding legal ramifications or if the City actually promotes this type of advertising. It was noted that the point of the way finding sign is to point people or tourists to the locations that they are trying to get to. There was much discussion regarding the language and design as well as themes of the signage panels. Mr. Clark invited Ms. Craig to lunch with his temporary graphic designer in order to tour specific sites for ideas. Ms. Craig asked if she sent the panel specifications to him, if he could get the temporary graphic artist to let her know how many words and photos can be placed onto the panels.

The AHC considered the following themes for the following locations:

Location	Theme
Kiosk 600 – St. John College	Education of College
Francis and Main Streets	Design of City of Annapolis
Visitor's Center	Congress is Here
Market House	Preservation
Eastport	World War II and Post War Development
West Annapolis	Railroad and Land Planning

Ms. Craig agreed to send Mr. Clark the signage panel specifications so that the temporary graphic artist can determine how many words and graphics can be placed on them.

F. ADJOURNMENT

The next meeting is scheduled for **Wednesday, June 4, 2014 at 5:00pm** at 145 Gorman Street, Conference Room 3. With there being no further business, Mr. Worden moved to adjourn the meeting at 6:09pm. Mr. Haight seconded the motion. The motion passed unanimously in a vote of 6-0.

Tami Hook, Recorder